

NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY

2008 MCKINNEY-VENTO AWARDS
ABOUT THE AWARDS

Stewart B. McKinney, Bruce F. Vento, Pro Bono Counsel, and Personal Achievement Awards

The National Law Center on Homelessness & Poverty (NLCHP) created the McKinney-Vento Awards to recognize individuals or organizations that have advanced solutions to homelessness and poverty. These awards also pay tribute to two outstanding national leaders, Stewart B. McKinney and Bruce F. Vento.

In 1987, the late Congressman Stewart B. McKinney was a primary sponsor of landmark legislation providing federal assistance to Americans experiencing homelessness. The Stewart B. McKinney Homeless Assistance Act was the first – and still only – major federal legislation addressing homelessness. With the Stewart B. McKinney Award, NLCHP is proud to honor leaders who exemplify the patriotism and compassion of Congressman McKinney.

The late Congressman Bruce F. Vento worked in partnership with Stewart B. McKinney and served as one of the original authors of the McKinney Act. After his untimely death in 2000, the legislation was renamed the McKinney-Vento Homeless Assistance Act in recognition of Congressman Vento's work championing legislation to help homeless people become self sufficient. The Bruce F. Vento Award honors those who demonstrate extraordinary commitment to solutions to homelessness.

NLCHP Presents the Pro Bono Counsel Award to a law firm that demonstrates the commitment of the legal profession to provide pro bono legal services that significantly transform the lives of men, women, and children who cannot advocate for themselves.

Each year NLCHP selects an individual who has experienced homelessness to receive the Personal Achievement Award to recognize his or her accomplishments and service to those still experiencing homelessness.

NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY

**2008 MCKINNEY-VENTO AWARDS
PAST MCKINNEY-VENTO HONOREES**

Capital Area Food Bank
Covington & Burling LLP
Andrew Cuomo
Freddie Mac
Tipper Gore
John Grisham
Brandon Haynes
Joseph Horning
Colbert I. King
Cary Martin
Joseph McColley
McCormack Baron Salazar
Abe Pollin
Franklin Raines & Fannie Mae
Senator Jack Reed
Neisha Robinson
Schulte Roth & Zabel LLP
David K. Shipler
Sidley Austin LLP
(formerly Sidley Austin Brown & Wood LLP)
Jeff Simes & Goodwin Procter LLP
Rickie Slaughter
Gregory Stamas
Etan Thomas
Bruce Vento
Angela Ward
Melanie Williams
Judge Jay Zainey

NATIONAL LAW CENTER ON HOMELESSNESS & POVERTY

2008 MCKINNEY-VENTO AWARDS SPONSORSHIP LEVELS

Presenting Sponsor - \$50,000 and above

- Three tables (10 seats per table) with premier seating at the McKinney-Vento Awards dinner
- Recognition on Children's Artwork Wall at event
- Company banner logo and website link on NLCHP website
- Company logo on the McKinney-Vento Awards invitation, event signage, and organization mentioned in all media releases
- One (1) full-page ad (front inside cover/outside back cover) in the event program book
- Opportunity to distribute organizational give-aways to all attendees
- Continuous looping of logo at event
- Guaranteed interview for NLCHP e-newsletter
- Recognition in NLCHP monthly e-newsletter
- Formal recognition of Company from event stage
- Dignitaries seated at reserved tables with organization's logo visible

Event Sponsor - \$25,000 to \$49,999

- Three tables (10 seats per table) with premier seating at the McKinney-Vento Awards dinner
- Company banner logo and website link on NLCHP website
- Company logo on the McKinney-Vento Awards invitation, event signage, and organization mentioned in all media releases
- One (1) full-page ad in the event program book
- Opportunity to distribute organizational give-aways to all attendees
- Continuous looping of logo at event
- Guaranteed interview for NLCHP e-newsletter
- Recognition in NLCHP monthly e-newsletter
- Formal recognition of Company from event stage
- Dignitaries seated at reserved tables with organization's logo visible

Leadership Circle - \$15,000 to \$24,999

- Two tables (10 seats per table) at the McKinney-Vento Awards with premier seating
- Company logo and website link on NLCHP website
- One (1) full-page ad in the printed McKinney-Vento Awards program book
- Company logo on the McKinney-Vento Awards Invitation, event signage, and name mentioned in all media releases
- Continuous looping of Company logo at event
- Formal recognition of Company from event stage
- Opportunity to distribute organizational give-aways to all attendees

**NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY**

**2008 MCKINNEY-VENTO AWARDS
SPONSORSHIP LEVELS (continued)**

Advocate - \$5,000 to \$14,999

- One table (10 seats per table) at the McKinney-Vento Awards with reserved seating
- Company logo and website link on NLCHP website
- One half-page ad in the printed McKinney-Vento Awards program book
- Company listing on the McKinney-Vento Awards Invitation and logo on event signage
- Continuous looping of Company logo at event
- Formal recognition of Company from event stage

Patron - \$2,500 to \$4,999

- Five (5) tickets to McKinney-Vento Awards with reserved seating
- Company name on NLCHP website
- One quarter-page ad in the printed McKinney-Vento Awards program book
- Company listing on event signage
- Continuous looping of Company name at event
- Formal recognition of Company from event stage

Friend - \$550 to \$2,499

- Two (2) tickets to McKinney-Vento Awards with reserved seating
- Name printed in the McKinney-Vento Awards program book
- Company listing on the event signage
- Continuous looping of Company name at event

**NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY**

**2008 MCKINNEY-VENTO AWARDS
SPONSORSHIP RESPONSE FORM**

Yes, I would like to sponsor the 10th Annual McKinney-Vento Awards at the following level:

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 and above | <input type="checkbox"/> Advocate - \$5,000 to \$14,999 |
| <input type="checkbox"/> Event Sponsor - \$25,000 to \$49,999 | <input type="checkbox"/> Patron - \$2,500 to \$4,999 |
| <input type="checkbox"/> Leadership Circle - \$15,000 to \$24,999 | <input type="checkbox"/> Friend - \$550 to \$2,499 |
| <input type="checkbox"/> Individual ticket - \$225 | <input type="checkbox"/> I am unable to attend but would like to make a contribution of \$_____. |

Enclosed is a check for \$_____ payable to: National Law Center on Homelessness & Poverty

Please charge my credit card:

- Visa MasterCard American Express

Card Number: _____

CVV2: _____ (3 – 4 digit security code) Exp. Date: _____

Name: _____ Signature: _____

Name:		
Title:		
Organization/Company:		
Address:		
City:	State:	Zip:
Phone Number:	Fax Number:	
Email:		

Please return this form to:

National Law Center on Homelessness & Poverty
1411 K Street NW, Suite 1400
Washington, DC 20005
(202) 628-2737 (Fax)

For questions, please contact:

Katherine Bittner at kbittner@nlchp.org or (202) 638-2535 Ext. 206

**NATIONAL LAW CENTER
ON HOMELESSNESS & POVERTY**

**McKinney Vento Awards
Program Advertising Specifications**

Advertisements

Please submit ads in one of the following formats: eps, tif or print pdf files (300 dpi print pdf files are preferred). These can be submitted on cd-rom, zip disk, diskette or by e-mail. If files are e-mailed, they must be smaller than 2mb, you can use compression programs such as stuffit or zip-it. All files should include fonts and linked graphics. Please send files to: kbittner@nlchp.org and fax hard a hard copy to 202-628-2737 for verification.

Ad sizes:

- full page: 4.75" (wide) x 7.75" (tall)
- half page: 4.75" (wide) x 3.75" (tall)
- quarter page (horizontal): 4.75" (wide) x 1.5" (tall)

quarter page (horizontal)
4.75" (wide) x 1.5" (tall)

full page
4.75" (wide) x 7.75" (tall)

half page
4.75" (wide) x 3.75" (tall)