

**NATIONAL LAW CENTER  
ON HOMELESSNESS & POVERTY**

**2010 MCKINNEY-VENTO AWARDS**  
*ABOUT THE AWARDS*

**Stewart B. McKinney, Bruce F. Vento, Pro Bono Counsel, and Personal Achievement Awards**

The National Law Center on Homelessness & Poverty created the McKinney-Vento Awards to recognize individuals or organizations that have advanced solutions to homelessness and poverty. These awards also pay tribute to two outstanding national leaders, Stewart B. McKinney and Bruce F. Vento.

In 1987, the late Congressman Stewart B. McKinney was a primary sponsor of landmark legislation providing federal assistance to Americans experiencing homelessness. The Stewart B. McKinney Homeless Assistance Act was the first – and still only – major federal legislation addressing homelessness. With the Stewart B. McKinney Award, the Law Center is proud to honor leaders who exemplify the patriotism and compassion of Congressman McKinney.

The late Congressman Bruce F. Vento worked in partnership with Stewart B. McKinney and served as one of the original authors of the McKinney Act. After his untimely death in 2000, the legislation was renamed the McKinney-Vento Homeless Assistance Act in recognition of Congressman Vento's work championing legislation to help homeless people become self sufficient. The Bruce F. Vento Award honors those who demonstrate extraordinary commitment to solutions to homelessness.

The Law Center presents the Pro Bono Counsel Award to a law firm that demonstrates the commitment of the legal profession to provide pro bono legal services that significantly transform the lives of men, women, and children who cannot advocate for themselves.

Each year the Law Center also selects an individual who has experienced homelessness to receive the Personal Achievement Award to recognize his or her accomplishments and service to those still experiencing homelessness.

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2010 MCKINNEY-VENTO AWARDS  
*PAST HONOREES*

**Stewart B. McKinney Award**

Andrew Cuomo  
John Grisham  
Bruce Vento  
Capital Area Food Bank  
Tipper Gore  
Abe Pollin  
Fannie Mae Corporation  
Joseph Horning  
McCormack Baron Salazar  
Senator Jack Reed  
Richard E. Schaden  
Ted Leonsis, Rick Allen, Kat Byles, Keith  
Clinkscales, Jack Davies, Raul Fernandez,  
Sheila Johnson, & Susan Koch

**Bruce F. Vento Award**

Joseph McColley  
Colbert I. King  
David K. Shipler  
Gregory Stamas  
Freddie Mac  
Etan Thomas  
Judge Jay Zainey  
Congresswoman Judy Biggert  
Congresswoman Maxine Waters  
Congressman Keith Ellison

**Pro Bono Award**

Sidley Austin LLP (formerly Sidley Austin Brown &  
Wood LLP)  
Jeff Simes & Goodwin Procter LLP  
Schulte Roth & Zabel LLP  
Covington & Burling LLP  
Hogan & Hartson LLP  
WilmerHale

**Personal Achievement Award**

Niesha Robinson  
Brandon Haynes  
Angela Ward  
Cary Martin  
Melanie Williams  
Rickie Slaughter  
Tonya Bullock  
G.W. Rolle

# NATIONAL LAW CENTER ON HOMELESSNESS & POVERTY

## 2010 MCKINNEY-VENTO AWARDS *SPONSORSHIP LEVELS*

### **Presenting Sponsor - \$50,000 and above**

- Opportunity to distribute organizational give-aways to all attendees
- Company featured/interviewed in The Law Center's e-newsletter, which reaches over 9,000 people monthly
- Three tables (10 seats per table) with premier seating and Company logo visible at the event
- Company banner logo and website link on Law Center website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad (front inside cover/outside back cover) in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

### **Event Sponsor - \$25,000 to \$49,999**

- Opportunity to distribute Company give-aways to all attendees
- Company featured/interviewed in the Law Center's e-newsletter, which reaches over 9,000 people monthly
- Three tables (10 seats per table) with premier seating and Company logo visible at the event
- Company banner logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

### **Leadership Circle - \$15,000 to \$24,999**

- Opportunity to distribute Company give-aways to all attendees
- Two tables (10 seats per table) with premier seating at the event
- Company logo and website link on the Law Center's website
- Company logo on the event invitation and signage
- Company mentioned in all media releases
- One (1) full-page ad in the printed event program book
- Continuous looping of logo at event
- Formal recognition of Company from event stage

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**2009 MCKINNEY-VENTO AWARDS**  
*SPONSORSHIP LEVELS (Continued)*

**Advocate - \$5,000 to \$14,999**

- One table (10 seats per table) with reserved seating at the event
- Company logo and website link on the Law Center's website
- Company listing on the event invitation and signage
- One half-page ad in the printed event program book
- Continuous looping of Company logo at event
- Formal recognition of Company from event stage

**Patron - \$2,500 to \$4,999**

- Five (5) tickets to the event with reserved seating
- Company name on the Law Center's website
- Company name on event signage
- One quarter-page ad in the printed event program book
- Continuous looping of Company name at event
- Formal recognition of Company from event stage

**Friend - \$550 to \$2,499**

- Two (2) tickets to the event with reserved seating
- Name listed on event signage
- Name printed in the printed event program book
- Continuous looping of name at event

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**2010 MCKINNEY-VENTO AWARDS  
SPONSORSHIP RESPONSE FORM**

**Yes, I would like to sponsor the 12<sup>th</sup> Annual McKinney-Vento Awards at the following level:**

- |   |  |
|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 and above  | <input type="checkbox"/> Advocate - \$5,000 to \$14,999  |
| <input type="checkbox"/> Event Sponsor - \$25,000 to \$49,999     | <input type="checkbox"/> Patron - \$2,500 to \$4,999   |
| <input type="checkbox"/> Leadership Circle - \$15,000 to \$24,999 | <input type="checkbox"/> Friend - \$550 to \$2,499   |
| <input type="checkbox"/> Individual ticket - \$225                | <input type="checkbox"/> I am unable to attend but would like to make a contribution of \$_____. |

Enclosed is a check for \$\_\_\_\_\_ payable to: National Law Center on Homelessness & Poverty

Please charge my credit card:

- Visa                       MasterCard                       American Express

Card Number: \_\_\_\_\_  
CVV2: \_\_\_\_\_ (3 – 4 digit security code) Exp. Date: \_\_\_\_\_  
Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Name:		
Title:		
Organization/Company:		
Address:		
City:	State:	Zip:
Phone Number:	Fax Number:	
Email:		

**Please return this form to:**  
National Law Center on Homelessness & Poverty  
1411 K Street NW, Suite 1400  
Washington, DC 20005  
(202) 628-2737 (Fax)

**For questions, please contact:**  
Whitney Gent at [wgent@nlchp.org](mailto:wgent@nlchp.org) or (202) 638-2535 Ext. 204



# NATIONAL LAW CENTER ON HOMELESSNESS & POVERTY

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## McKinney Vento Awards Program Advertising Specification

### Advertisements

Please submit ads in one of the following formats: Eps, tif or print pdf files (300dpi print pdf files are Preferred). These can be submitted on cd-rom, zip disk, diskette or by email. If files are e-mailed, they must be smaller than 2mb, you can use comparison programs such as stuffit or zip-it. All files should include fonts and linked graphics. Please send files to: [jlubbey@nlchp.org](mailto:jlubbey@nlchp.org) and fax a hard copy to 202-628-2737 for verification.

### Ad sizes:

full page: 4.75" (wide) x 7.75" (tall)  
half page: 4.75" (wide) x 3.75" (tall)  
quarter page (horizontal): 4.75" (wide) x 1.5" (tall)

**quarter page (horizontal)**  
4.75" (wide) x 1.5" (tall)

**full page**  
4.75" (wide) x 7.75" (tall)

**half page**  
4.75" (wide) x 3.75" (tall)